### **BANANA ACCOUNTING – blog 2009 EN**

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### Banana Cashbook gets award from Getabest.com

#### 24.09.2009

The Banana Cashbook just won the "5 stars Editor's choice!" award from Getabest.com, the Web's largest library of software downloads.

The Getabest editors describe the Banana Cashbook as "...the most user-friendly cash book in the world - begin now and keep on going throughout the year to see what a difference it makes to your life. No more heaps of bills - no more worry about your bank balance..."

#### See the full review in the Getabest website

### Migros: Ever more accounting courses with Banana

#### 11.09.2009

At the growing demand of the Banana Accounting users, Migros has broadened her offer of courses. Almost everywhere in Switzerland, one can learn accounting with Banana at the "<u>Klubschule Migros</u>". On demand, Migros will inform you whether there are courses planned in your area.

## Added and updated e-banking filters

#### 22.05.2009

A few new filters for importing bank statements have been added, while others have been updated. For more details, visit our page Updating the e-banking import filters.

## Basler Zeitung: Accounting for everyone (February 26, 2009)

#### 27.03.2009

In the newspaper Basler Zeitung, while presenting Banana for Macintosh, journalist Alfons Studer affirms that it is hard to find a software that allows the user to manage financial accounting right from the start, without first having to study the software itself. With Banana 5, however, this is already possible for PC users and from now on also for Mac users.

### New: Banana Accounting 5 for Mac

#### 02.03.2009

Banana.ch SA is coming up with a new bundle that contains Banana Accounting 5 together with a CrossOver Mac Professional serial number. This allows the always growing number of Macintosh users to use Banana Accounting, the financial accounting software that is greatly appreciated by small companies and associations. Taking the market evolution in consideration, which is characterized by an always growing number of Mac users, the manufacturer of Banana Accounting has wished to make her Banana Accounting 5 software available to Mac (with Intel processor) users. She therefore made an agreement with CodeWeavers, manufacturer of CrossOver, an emulator for Windows programs, which allows programs originally conceived for a Windows environment to work on Mac computers, without having to install Windows on Mac.

Banana.ch SA, operational since 1989, has over the years always concentrated her efforts more and more on the needs of the small entrepreneurs. With her version 5 of Banana Accounting, she put a tailor made product for this user profile on the market. In fact, the actual version's (Windows 2000/2003/NT/XP/Vista) success, on the market since 2006, seems to be destined to last and provokes always more interest from numerous independents, Mac users.

The small companies, of which the independents are an important part, are the real spine of the economy. According to an Istat source, the average size of the Italian companies is just barely over 3,6 employees. In this segment, 68,9% of the occupation consists indeed of independent professionals.

Thanks to Banana, independent professionals can manage their own accounting without having advanced accounting knowledge, autonomously and with professional results. With the actual worldwide financial crisis it also becomes always more important to have the finances under control and to be able to present, at any moment, an up-to-date Balance Sheet (for instance, when one wants to obtain a loan from the bank). With Banana, all this is possible, also for those who have no previous accounting knowledge, thanks to the Simple Accounting, included in the package. This is an advanced version of the Cash book for those who - even without accounting knowledge - want to manage a complete accounting with income and expenses for several accounts (cash, postal account, bank, etc.). It allows the user to create detailed financial reports that are an ideal basis for the accountant as well as for tax purposes. But this is not all Banana has to offer: if the user wants, he can wander between four different types of accounting (*Cash book, Simple accounting, Double-entry accounting and Foreign currencies*, with or without VAT/Sales tax), in order to be able to manage his own finances in step with his needs and ability.

Those who wish to know more about Banana for Mac, can connect themselves to our website <u>www.banana.ch</u>. Banana Accounting can be used at no cost up till 50 transactions (demo version), while Codeweavers CrossOver is available as a demo version for 30 days.

The commercial value of CrossOver Mac Professional is \$ 69.95, but Banana.ch SA offers the complete package of Banana Accounting 5 together with the Crossover serial number at the special price of CHF 189.-Distribution in Switzerland: ABC Software GmbH, 9471 Buchs <u>www.abcsoftware.ch</u>

## **Banana for Mac**

### 06.02.2009

Banana.ch SA is coming up with a new product, **"Banana Accounting for Mac"** a bundle of Banana Accounting 5 and a Crossover Mac Professional serial number, emulator for Windows programs. CrossOvewr will allow programs originally conceived for a Windows environment to work on Mac computers, without having to install Windows on Mac.

The Banana Accounting for Mac bundle is available for the advantageous price of 189,- Swiss francs, and can be found in stores or directly purchased through our <u>internet site</u>. Finally, the always growing number of Macintosh users can use the leading accounting software for small companies and associations.

For further information also visit our Banana for Mac (Intel) page.

# New format of the UBS bank statement

# 16.01.2009

A little while ago, the UBS has changed the format of their bank statements. For the users who automatically import the data of the bank statement to Banana Accounting, it is necessary to update the appropriate filters in order to accommodate the importation.

For detailed instruction on how to proceed, visit the page Updating the e-banking import filters.